

Listing of Claims:

1. (Currently Amended) A display apparatus comprising:

a display member printed in gradations of color from a first color to a second color from ~~one~~ a first side of the display member to other a second side of the display member;

5 an electro-optical display device having plural dot display sections disposed on the display member, each capable of allowing ~~the~~ light to transmit through and preventing ~~the~~ light from transmitting through;

10 a driving circuit for selectively driving the plural dot display sections of the electro-optical display device to display data ~~such as characters, images, etc.~~ in gradations of color;

an analog movement with a hand axis disposed beneath the display member; and

a minute hand and an hour hand;

15 wherein the electro-optical display device and the display member are each formed with a through hole;

wherein the hand axis of the analog movement penetrates through the through holes formed in the electro-optical display device and the display member, and includes a projecting part
20 which projects out of the electro-optical display device; and

wherein the minute and hour hands are fixed to the projecting part of the hand axis of the analog movement.

2. (Original) The display apparatus according to claim 1, wherein the electro-optical display device is a liquid crystal display device.

3. (Currently Amended) The display apparatus according to claim 2, wherein the liquid crystal display device comprises:

a pair of electrode substrates;

liquid crystal molecules of a twist orientation enclosed
5 between the pair of electrode substrates; and

a pair of polarizing plates, wherein a first one of the pair of polarizing plates is being disposed on an upper surface of a first one of the pair of electrode substrates, and ~~the other a second one of the pair of polarizing plates is being~~ disposed on
10 a bottom surface of ~~the other a second~~ one of the pair of electrode substrates, and wherein polarizing axes of the pair of polarizing plates ~~being~~ are parallel to each other.

4. (Original) The display apparatus according to claim 1, further comprising:

a light emitting member disposed beneath the display member, wherein the display member is printed translucently in gradations
5 of color.

5. (Original) The display apparatus according to claim 4, wherein the light emitting member is an electroluminescence panel.

Claim 6 (Canceled).

7. (Original) The display apparatus according to claim 1, wherein the driving circuit selectively drives the plural dot display sections of the electro-optical display device to display an animation.

8. (Currently Amended) The display apparatus according to claim 1, further comprising:

a casing with watch stripes, wherein the electro-optical display device, the display member and the driving circuit are
5 ~~received~~ provided in the casing.

Claim 9 (Canceled).

10. (Original) The display apparatus according to claim 1, further comprising:

a time counting circuit for counting current-time data;

wherein the electro-optical display device has a time
5 displaying portion for displaying the current-time data counted
by the time counting circuit.

11. (Currently Amended) An electronic watch provided with a
display apparatus which comprises:

a display member having a first area and a second area at
least partially different from the first area, and printed in
5 gradations of color from a first color to a second color from ~~one~~
a first side of the display member to ~~other~~ a second side of the
display member;

an electro-optical display device having plural dot display
sections disposed on the display member, each capable of allowing
10 ~~the~~ light to transmit through and preventing ~~the~~ light from
transmitting through;

a time counting circuit for counting current-time data;

a driving circuit for driving the plural dot display
sections disposed within an area corresponding to the first area
15 of the display member to display data ~~such as characters, images,~~
~~etc.~~ in gradations of color, when the current-time data counted
by the time counting circuit is within a first period of time,
and for driving the dot display sections disposed within an area
corresponding to the second area of the display member to display
20 data ~~such as characters, images, etc.~~ in gradations of color,

when the current-time data counted by the time counting circuit is within a second period of time.

12. (Original) The electronic watch according to claim 11, wherein the electro-optical display device is a liquid crystal display device.

13. (Currently Amended) The electronic watch according to claim 12,

wherein the liquid crystal display device comprises:

a pair of electrode substrates;

5 liquid crystal molecules of a twist orientation enclosed between the pair of electrode substrates; and

a pair of polarizing plates, wherein a first one of the pair of polarizing plates is being disposed on an upper surface of a first one of the pair of electrode substrates, and ~~the other a~~ second one of the pair of polarizing plates is being disposed on a bottom surface of ~~the other a second~~ one of the pair of electrode substrates, and wherein polarizing axes of the pair of polarizing plates ~~being~~ are parallel to each other.

10 14. (Original) The electronic watch according to claim 11, further comprising:

a light emitting member disposed beneath the display member,
wherein the display member is printed translucently in gradations
5 of color.

15. (Original) The electronic watch according to claim 14,
wherein the light emitting member is an electroluminescence
panel.

16. (Currently Amended) The electronic watch according to
claim 11, further comprising:

an analog movement with a hand axis disposed beneath the
display member; and

5 a minute hand and an hour hand;

wherein the electro-optical display device and the display
member each are formed with a through hole; ~~and~~

wherein the hand axis of the analog movement penetrates
through the through holes formed in the electro-optical display
10 device and the display member, ~~appearing and includes a~~
projecting part projecting out of the electro-optical display
device; [[,]] and

wherein the minute and hour hands are fixed to the ~~appearing~~
projecting part of the hand axis of the analog movement.

17. (Original) The electronic watch according to claim 11, wherein the driving circuit selectively drives the plural dot display sections of the electro-optical display device to display an animation.

18. (Currently Amended) The electronic watch according to claim 11, further comprising:

a casing with watch stripes,

wherein the electro-optical display device, the display member and the driving circuit are ~~received~~ provided in the casing.

19. (Currently Amended) The electronic watch according to claim 11,

wherein the plural dot display sections of the electro-optical display device are disposed substantially in an N X M matrix arrangement, ~~and wherein~~ a shape of each of the plural dot display sections grows larger as a location of the dot display section on the electro-optical display device comes to the a center from twelve o'clock and ~~reduces narrower~~ becomes smaller as the location of the dot display section on the electro-optical display device comes to six o'clock from the center, and wherein an area where all the plural dot display sections are disposed forms substantially a round pattern.

20. (Original) The electronic watch according to claim 11, wherein the electro-optical display device has a time displaying portion for displaying the current-time data counted by the time counting circuit.

21. (New) A display apparatus comprising:

a display member printed in gradations of color from a first color to a second color from a first side of the display member to a second side of the display member;

5 an electro-optical display device having plural dot display sections disposed on the display member, each capable of allowing light to transmit through and preventing light from transmitting through; and

10 a driving circuit for selectively driving the plural dot display sections of the electro-optical display device to display data in gradations of color,

15 wherein the plural dot display sections of the electro-optical display device are disposed substantially in an N X M matrix arrangement, wherein a shape of each of the plural dot display sections grows larger as a location of the dot display section on the electro-optical display device comes to a center from twelve o'clock and becomes smaller as the location of the dot display section on the electro-optical display device comes to six o'clock from the center, and wherein an area where all the

20 plural dot display sections are disposed forms substantially a round pattern.

22. (New) The display apparatus according to claim 21, wherein the electro-optical display device is a liquid crystal display device.

23. (New) The display apparatus according to claim 22, wherein the liquid crystal display device comprises:

a pair of electrode substrates;

liquid crystal molecules of a twist orientation enclosed

5 between the pair of electrode substrates; and

a pair of polarizing plates, wherein a first one of the pair of polarizing plates is disposed on an upper surface of a first one of the pair of electrode substrates, and a second one of the pair of polarizing plates is disposed on a bottom surface of a
10 second one of the pair of electrode substrates, and wherein polarizing axes of the pair of polarizing plates are parallel to each other.

24. (New) The display apparatus according to claim 21, further comprising:

a light emitting member disposed beneath the display member,
wherein the display member is printed translucently in gradations
5 of color.

25. (New) The display apparatus according to claim 21,
wherein the driving circuit selectively drives the plural dot
display sections of the electro-optical display device to display
an animation.

26. (New) The display apparatus according to claim 21,
further comprising:

a casing with watch stripes, wherein the electro-optical
display device, the display member and the driving circuit are
5 provided in the casing.

27. (New) The display apparatus according to claim 21,
further comprising:

a time counting circuit for counting current-time data;
wherein the electro-optical display device has a time
5 displaying portion for displaying the current-time data counted
by the time counting circuit.